2022 SLEEPER TOOLKIT
THANK YOU FOR PLEDGING TO SLEEP OUT IN SUPPORT OF YOUTH EXPERIENCING HOMELESSNESS!

ITEMS FOR YOU:

➔ Video tutorial for setting up fundraising page
➔ Event FAQ’s
➔ Event COVID precautions
➔ TGTHR Contact: Director of Events and Community Engagement, Jes Hudgins, jhudgins@tgthr.org
Educate others about TGTHR and youth homelessness

➔ Each year, an estimated 4.2 million youth and young adults experience homelessness.
➔ 700,000 of these individuals are unaccompanied minors, meaning they are not part of a family or accompanied by a parent or guardian.
➔ One in 10 young adults ages 18-25, and at least one in 30 adolescents ages 13-17, experience some form of homelessness (unaccompanied by a parent or guardian) over the course of a year.
➔ 40% of homeless youth identify as LGBTQ+ & state family rejection on the basis of their LGBTQ+ identity as the #1 contributing factor to homelessness.
➔ 35% of youth who experience homelessness were formerly in the foster care system, and face homelessness when exiting the system.
➔ Youth facing homelessness are 3x more likely to attempt suicide.
➔ Youth facing homelessness are 10x more likely to drop out of school.
➔ Within 48 hours of leaving home, 30% of youth (1 in 3) will be recruited for human trafficking.
➔ 62% of LGBTQ youth report being physically harmed while experiencing homelessness while 47% of non-LGBTQ youth reported being physically harmed while homeless.
➔ 69% of homeless youth report mental health problems, which are often exacerbated by experiencing homelessness.
➔ 29% of homeless youth report having substance use issues, which are often exacerbated by experiencing homelessness.
ABOUT TGTHR

TGTHR (formerly Attention Homes) is a social movement and non-profit working with courageous communities across the country to end youth homelessness. For youth between the ages of 12-24 TGTHR provides employment assistance, education programs, supportive housing, short-term housing, long-term housing navigation, support and inclusivity groups, family coaching services, life-skills development, mental and physical wellness support, and an array of individual and group activities.

TGTHR’s mission is to build a movement that galvanizes communities, empowers young people, and puts an end to youth homelessness. They won’t stop until every young person is valued, empowered and safe.

TGTHR operates five main programs including Chase House, The Source, 1440 Pine, Transitional Living Programs, and Street Outreach. Learn more about each of those programs.
In 2021 TGTHR:

➔ Served a total of 314 youth.
➔ Helped 127 young people experiencing or at risk of homelessness access safe housing through emergency shelter case management and family reunification supports, transitional living services, and apartments in our supportive housing complex.
➔ Provided 234 youth and young adults a safe place and critical services through our overnight shelter, drop-in center, and street outreach programs. These young people were able to access basic needs, safe shelter, counseling, physical and mental healthcare, employment support, access to our GED program, and more.
➔ Delivered 4,019 nights of care to youth in the foster care system and youth experiencing homelessness as they gained stability, attended school, and became both physically and emotionally healthier.
➔ Co-sponsored and helped draft two pieces of state legislation to support youth experiencing homelessness.
➔ Hosted two vaccine clinics and two educational opportunities for program participants to learn more about COVID-19, helping 50 individuals receive a vaccine or booster.
In 2021 TGTHR:

➔ Formed TGTHR's first-ever Justice, Equity, Diversity, Inclusion (JEDI) Committee which led efforts in advancing equity across the organization including: launching a survey to understand TGTHR's strength and opportunities related to becoming an anti-oppressive organization; adjusting policies & procedures to support a more inclusive workplace; and organizing anti-oppression training for staff and board to continue their internal anti-bias work.

➔ Secured land and funding, including a Low Income Housing Tax Credit award, for a new, 56-unit housing project in Denver, opening in 2023.

➔ Provided 17,663 hot meals to young people.

➔ Coordinated 1,490 hours of healthcare including on and off-site appointments, mental health support, substance use counseling, and sexual health programming.

➔ Provided 4,443 hours of life-skills development and 4,127 hours of case management to support young people in achieving goals.
Did you know that 1 in 10 young people will experience homelessness this year? That is why I am Sleeping Out with @TGTHR and you should too! Read about it here: TGTHR.org/sleep-out #SleepOutTGTHR2022 #TGTHR #AskMeWhyISleepOut #EndYouthHomelessness

I’ve joined the movement and am Sleeping Out to end youth homelessness in March to support @TGTHR! They provide life-changing assistance and support to youth who need us the most, so please help me reach my goal! [insert donor page link] #SleepOutTGTHR2022 #TGTHR #AskMeWhyISleepOut #EndYouthHomelessness

I’m supporting @TGTHR to end Youth Homelessness. Will you? Help me reach my fundraising goal and together we’ll put an end to youth homelessness! [insert donor page link] #SleepOutTGTHR2022 #TGTHR #AskMeWhyISleepOut #EndYouthHomelessness

@TGTHR is hosting their 10th Annual Sleep Out where they are asking the community to join them for a night outside to raise critical funds for TGTHR’s programs, raise awareness of youth homelessness, and inspire others to join the movement to end this solvable issue. Will you join me? TGTHR.org/sleep-out #SleepOutTGTHR2022 #TGTHR #AskMeWhyISleepOut #EndYouthHomelessness

I am Sleeping Out for @TGTHR on March 24 or March 26! Consider giving up your order of coffee this week and using those dollars to help me reach my fundraising goal! [insert donor page link] #SleepOutTGTHR2022 #TGTHR #AskMeWhyISleepOut #EndYouthHomelessness

I’m so close to reaching my fundraising goal for @TGTHR! Learn about the impactful work TGTHR is doing to ensure every young person has a safe place to live, access to education, wellness, and a supportive community. Every dollar raised transforms the future of hundreds of youth who’ve endured the realities of homelessness. Donate to the cause today >>[insert donor page link] #SleepOutTGTHR2022 #TGTHR #AskMeWhyISleepOut #EndYouthHomelessness

Don’t forget to tag us!
SOCIAL MEDIA IMAGES

I GAVE. WILL YOU?
HELP ME REACH MY FUNDRAISING GOAL
AND TGTHR WE'LL PUT AN END TO YOUTH
HOMELESSNESS.

MARCH 26-27, 2022
VIRTUAL
TGTHR.ORG

MARCH 24-25, 2022
BOULDER, CO
TGTHR.ORG

OUR GOAL IS TO RAISE
$200,000
TO PROVIDE
LIFE-CHANGING
ASSISTANCE
AND SUPPORT TO
YOUTH WHO NEED US
THE MOST, BUT WE CAN’T
DO IT WITHOUT YOU.

TGTHR

Download Images Here
Within 48 hours of leaving home, 30% of youth (1 in 3) will be recruited for human trafficking.

Make an impact by donating to my goal.

Youth facing homelessness are 3x more likely to attempt suicide.

Be part of the movement and Sleep Out to end youth homelessness.

Join me in reaching my fundraising goal by giving today.

An estimated 4.2 million youth and young adults experience homelessness. 40% of homeless youth identify as LGBTQ+ and state family rejection on the basis of their LGBTQ+ identity as the #1 contributing factor to homelessness.
HASHTAGS & HANDLES

**Event Hashtags**

- #SleepOutTGTHR2022
- #TGTHR
- #AskMeWhyISleepOut
- #EndYouthHomelessness

**TGTHR Social Media Handles**

- LinkedIn: @tgthrcolorado
- Instagram: @TGTHR_colorado
- Facebook: @TGTHRcolorado
- Twitter: @TGTHR_CO
Dear [insert name],

Did you know that 4.2 million young people experience homelessness each year? More specifically, 1 in 30 youth (13-17 years of age) and 1 in 10 transitional aged-youth (18-24 years of age) will endure some form of homelessness in a year. And with the ongoing pandemic, these numbers are not slowing down. But, they are however being combated by the work that TGTHR is doing to end youth homelessness. Learn more about TGTHR here: TGTHR.org.

I have joined TGTHR for their 10th Annual Sleep Out Fundraiser on [March 24, 2022 or March 26, 2022] to stand in solidarity with youth homelessness. I will be spending a night outside to raise awareness and funds that will directly benefit transforming the future of hundreds of young people.

Will you join me? We can end youth homelessness, TGTHR. You can register to Sleep Out here: TGTHR.org/sleep-out.
Dear [insert name],

I have joined TGTHR for their 10th Annual Sleep Out Fundraiser on [March 24, 2022 or March 26, 2022] to stand in solidarity with youth homelessness. I will be spending a night outside to raise awareness and funds that will directly benefit transforming the future of hundreds of young people.

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I have a goal to raise $XX as part of my Sleep Out participation. If you can, please consider making a donation of any size in honor of the young people that TGTHR supports, I would greatly appreciate it. You can make your gift to my Sleep Out page here: [insert URL]

By donating, you prove that together we can ensure every young person has a safe place to live, access to education, wellness, and a supportive community. Every dollar raised transforms the future of hundreds of youth who've endured the realities of homelessness.

We can end youth homelessness, TGTHR. Thank you so much for your support!
Thank you for your donation in support of my Sleep Out benefiting TGTHR. Your donation will be immediately used to empower young people and put an end to youth homelessness. Like you, TGTHR wants to live in a society where every young person can lead a fulfilling life. That’s why they work 365 days a year to provide employment assistance, education programs, short-term and long-term housing navigation, support and inclusivity groups, life-skills development, and so much more. This isn’t just a mission; this is a movement – and we are thankful you are part of it. Hope you continue to stay healthy and safe; I am grateful for your generous support.

Thank you for your generous donation in support of my Sleep Out benefitting TGTHR. As you know, I am Sleeping Out in solidarity with the thousands of young people that are experiencing homelessness. TGTHR is building a movement that galvanizes communities, empowers young people, and puts an end to youth homelessness. Your support ensures that TGTHR can provide employment assistance, education programs, supportive housing, short-term housing, long-term housing navigation, support and inclusivity groups, family coaching services, life-skills development, mental and physical wellness support, and an array of individual and group activities. Thank you for supporting this critical mission and being part of the movement.
SAMPLE DISCUSSION TOPICS

To be discussed the night of or next morning

➔ Has tonight changed the way you think about homelessness or people that are experiencing it? How?
➔ How do you relate to some of the stories you heard during the Sleep Out program?
➔ What is one commitment you will make to continue to support the movement to end youth homelessness?
➔ What impressed you the most about the TGTHR youth program participants you heard from?
➔ How do you think not having a safe place to call home affects young people after experiencing it? How can you relate or empathize?
ADDITIONAL WAYS TO GET INVOLVED

Let’s do more to help youth facing homelessness!

➔ Host a House Party to introduce us to your friends and family. Learn More.
➔ Donate a dinner to the young people in our programs. Learn More.
➔ Browse our Wishlist for needed items. Learn More.
➔ Follow us on social media and share our content.
➔ Attend upcoming events and invite others.

TGTHR.org/get-involved
Questions about Sleep Out? Reach out to Jes Hudgins: jhudgins@tgthr.org
Questions about how to talk to your networks about TGTHR? Reach out to Alex Bergland: abergland@tgthr.org

www.TGTHR.org/contact