

# A NIGHT TO END YOUTH HOMELESSNESS

**TGTHR**

Join over 100+ community members who will rise up and raise awareness and funds for unhouse youth in CO! Your efforts will provide vital housing, resources, and supportive services for youth facing homelessness.

## GET INVOLVED

TGTHR's fall event brings the community together in our commitment to support youth.

A digital awareness campaign where individuals speak up and raise funds to build momentum to end youth homelessness. The online efforts culminate in an evening event on September 17 to support youth and celebrate our collective efforts.

Corporate support is vital to help us raise awareness & raise \$100,000. All proceeds are used to provide safe housing, resources, and supportive services to youth 365 days a year.

- \* BRAND VISIBILITY
- \* EMPLOYEE ENGAGEMENT
- \* SUPPORT YOUR COMMUNITY

*"We participate every year to give back to the communities where we do our business. My clients are happy we are supporting a local charity and my employees are always excited to hear from youth at the event."*

*- Melissa Foster  
CEO, Happy Home Organizing*



Craig staying at TGTHR's youth shelter



Workplace giving programs can **increase employee engagement** by up to 75%.



84% of consumers have **more trust in businesses** that have charitable giving.



# EVENT SPONSORSHIPS

## BENEFITS

|   | ADVOCATE<br>\$10,000 | EMPOWER<br>\$7,500 | INSPIRE<br>\$5,000 | SUPPORT<br>\$2,500 |
|---|----------------------|--------------------|--------------------|--------------------|
| Present an award at the event                                 | *                    |                    |                    |                    |
| Branded giveaway opportunity                                  | *                    |                    |                    |                    |
| Branded feature in 1 TGTHR monthly e-newsletter               | *                    | *                  |                    |                    |
| Quote in event press release                                  | *                    | *                  |                    |                    |
| Verbal recognition from stage                                 | *                    | *                  | *                  |                    |
| Reserved table at the event                                   | *                    | *                  | *                  |                    |
| Logo branding across all event elements (web, print, digital) | *                    | *                  | *                  | *                  |
| Listed in press release & blog                                | *                    | *                  | *                  | *                  |
| Social media mention  | *                    | *                  | *                  | *                  |
| Admission tickets to event                                    | *                    | *                  | *                  | *                  |
| Make a vital impact to end youth homelessness!                | *                    | *                  | *                  | *                  |

[HTTPS://SLEEPOUT.FUNRAISE.ORG](https://sleepout.funraise.org)